## Clinical News \& Research

Study predicts breast cancer incidence will grow by 50\% in 15 years
A study presented at the American Association for Cancer Research meeting predicted breast cancer incidence in the U.S. will rise by $50 \%$ from 2011 to 2030. Longer life spans and increased detection of cancers, including in-situ lesions that may not need treatment, will contribute to the trend, experts say, noting it isn't always clear which tumors can go without treatment. The data suggest the percentage of treatment-responsive estrogen-receptor-positive cases will grow, highlighting opportunities to identify "smarter screening and kinder, gentler and more effective treatment," said researcher Philip Rosenberg. Time.com

